

Tuesday September 9, 2025

THE HR PLAYLIST:

CURATING TALENT, CULTURE AND INNOVATION

AGENDA

7:30 AM Registration Opens

9:00 AM Conference Opening

9:15 AM General Session: Theresa Fesinstine

10:30 AM Break

10:50 AM Concurrent Sessions

11:50 AM Lunch

1:00 PM Break

1:20 PM Concurrent Sessions

2:20 PM Break

2:30 PM Concurrent Sessions

3:30 PM Break w/ Appetizers

4:00 PM General Session: Gregory Offner

5:00 PM Entertainment

CONCURRENT SESSIONS

10:50 AM

A Happier U | Work Habits to Enhance Performance & Well-Being (Devin C. Hughes)

Do People Still Hate HR? (Michelle Venturini)

Employee Engagement is a Competitive Advantage (Jennifer Roberson)

Navigating Compliance and Employee Benefits in 2025: Strategies for Building Resilient Organizations (Cory Jorbin)

1:20 PM

Al Lab (Theresa Fesinstine)

Leading with Confidence (Sabrina Olsen)

2:30 PM

A Happier U | Work Habits to Enhance Performance & Well-Being (Devin C. Hughes)

Do People Still Hate HR? (Michelle Venturini)

Breaking the Stigma: Transforming Workplace Mental Health into a Strategic Advantage (Amy Ngo)

The THR!VAL™ Code: Empowering HR Leaders to Pivot with Purpose (Hasira "H.Soul" Ashemu)

SPEAKERS

Theresa Fesinstine

AI for HR

Theresa Fesinstine brings over 25 years of HR leadership experience to the forefront. With a passion for making AI accessible and actionable for everyone, her session will leave you feeling prepared to help drive your business with the use of AI.

Gregory Offner

The Encore Experience

Get ready to have some fun. Gregory Offner is an author, TedX speaker, workforce strategist, and professional musician who will share his unique perspective on how to get the best performance out of ourselves, and create a culture of collaboration.





Wednesday September 10, 2025

THE HR PLAYLIST:

CURATING TALENT, CULTURE AND INNOVATION

CONCURRENT SESSIONS

10:45 AM

AGENDA

7:30 AM Breakfast

8:15 AM Opening Announcements

8:30 AM General Session: Drew Moldenhauer

9:45 AM Break/Exhibitors

10:45 AM Concurrent Sessions

11:45 AM Lunch/Exhibitors

1:00 PM Concurrent Sessions

2:00 PM Break

2:15 PM Concurrent Sessions

3:15 PM Break/Exhibitors with Prizes!

4:15 PM General Session: Vogel Law

De-escalation strategies for Human Resource Professionals (Blue Ethos/Drew Moldenhauer)

Employee Engagement is a Competitive Advantage (Jennifer Roberson)

Clarity in Chaos: How Leaders Can Plan with Confidence (Sarah West)

The Leader's Playlist (Susan Drumm)

1:00 PM

Situational Awareness for HR Professionals (Blue Ethos)

Lead with Influence (Melissa Marshall)

Craft Your Cape (Matt Anderson)

It is the Battle between Profit vs People

2:15 PM

The THR!VAL™ Code: Empowering HR Leaders to Pivot with Purpose (Hasira "H.Soul" Ashemu)

Future Forward Ready Workforce: Navigating Trends in Benefits, Pharmacy, Compliance and HR Strategies (Michael Roane)

Clarity in Chaoe: How Leaders Can Plan with Confidence (Sarah West)

Building High Performing Teams (Susan Drumm)

SPEAKERS

Drew Moldenhauer

High-Stakes Teamwork

In this powerful session, Drew Moldenhauer of Blue Ethos explores how situational awareness, communication, and trust are critical to preventing workplace violence and responding to high-stakes situations. Learn practical strategies to build safer, more prepared teams.

Vogel Law

2025 Employment Law Update

Stay up to date on the latest changes in employment law with Vogel Law Firm's annual update. This session will cover recent legal developments, key court decisions, and emerging workplace trends. Learn practical strategies to stay compliant and manage risk in today's evolving workplace.





THE HR PLAYLIST:

CURATING TALENT, CULTURE AND INNOVATION

AGENDA

7:30 AM Breakfast

8:00 AM Opening Announcements

8:15 AM General Session: Samantha Lane

9:30 AM Break/Exhibitors

9:50 AM Concurrent Sessions

10:50 AM Break

11:10 AM ND SHRM Awards Ceremony

11:30 AM Closing Session: Greg Hawks

CONCURRENT SESSIONS

9:50 AM

Time Management to Be Present AND Productive (Samantha Lane)

Civility in the Workplace (The Village)

Create the Life You CRAVE (Ellie Papineau)



Sept. 23 - 25, 2026

Grand Forks, ND

SPEAKERS

Samantha Lane

Shape Your Time: Be Present in your Life and more Productive in your Days

After a significant life event, Samantha Lane committed to living with better balance and became a student of time management. Now, she is a sought-after speaker and coach helping others find work-life balance through time management. She empowers others to be more present in their lives and more productive in their days through the power of planning.

Greg Hawks

Unlock Everyday Greatness

Greg Hawks is a magnetic leader known for shifting mindsets that fuel engagement, reshape culture, and drive growth. With an ability to challenge assumptions and energize teams, Greg sparks ownership, confidence, and bold action – creating momentum where it's needed most. In this session, he is going to invite us to think new thoughts, ask better questions and have a fabulous time.

